



Luca Pontarelli
.Art .Graphic .Web

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lucapontarelli.com

Design Skills



Logo
Design



Branding



Web
Design



Adv



Social
Media
Design



Packaging



Video



Photography

- Hand drawing
- Adobe suite (most PS, AI, ID, LR)
- Video editing
- HTML/CSS/JQuery/Wordpress back-front end
- Office softwares
- Microsoft Windows, GNU / Linux, Mac OS X

Education

2016

UX Design course at General Assembly Chicago.

2012

Private lessons of web design and coding (HTML, CSS, JQuery, PHP, WP), with the guru Gianfranco Contumacio, in Pescara.

2008

Two years at the University of L'Aquila, attending the degree course in computer science.

2011

Bachelor's degree in graphic design and communication at the European University of Design in Pescara.

Awards



2016 – Hand Picked Artwork
Curioos



2015 – Kalahari Wine Labels Design
Davey Awards – Gold Award
Design/Print (Corporate Identity - Other)



2015 – OtterBox Alpha Glass – Video
Communicator Awards – Silver Award
Distinction in Online Video/Technology



2015 – OtterBox Alpha Glass – Video
Telly Awards – Silver Award
Online Video/Commercial for Household Products/Packaged Goods

Languages



Italian
Mother
Tongue



English
Advanced
Level

Work Experience

01/2017 – current

Senior Designer/AD

Jacobson Rost – Chicago, IL (USA)

Lead designer on web, video and print campaigns and materials.

Selected clients: Miller Coors, Otterbox, Walter E Smithe, Rivian, Monroe, Peroni, Leinenkugel's, Boss, Optima Batteries, JCI, Royal Enfield, Kalahari

02/2014 – 01/2017

Art Director

Jacobson Rost – Chicago, IL (USA)

From the early brainstorming and conception, to the art direction, in team with CDs and CWs, on web, video and print campaigns.

03/2013 – 01/2014

Graphic and web designer

Otherwise Inc – Chicago IL (USA)

Designer, for mostly print and web projects (identities, packagings, websites). Being in this environment, helped me a lot to develop skills for the entire creative process. From the initial concept to the final production.

09/2011 – 01/2013

Graphic and web designer

Studio Boomerang – Francavilla al Mare CH (ITA)

Codice – Pescara PE (ITA)

Main Adv – Pescara PE (ITA)

Lead designer on websites, pr materials, and promotional materials/advertising for events.

Hobbies and Passions



Drawing



Music



Graffiti



Beer



Pizza



Travel



Movies



Drums